

Developing Workplace Actions

Workplace actions have two main goals:

1. To pressure management to fix an identified problem or resolve a grievance.
2. To maximize employee involvement in the union.

To provide guidance about whether to organize a work site action in order to pressure management, these questions should be answered with "Yes".

- Is the action appropriate to the problem?
- Is it likely to move the target to fix the problem?
- Will workers be willing to participate in the action?
- Does it create unity among the workforce?
- Is it practical?
- Is it fun?
- Is it creative?
- Does it have a "hook"? (slogan, theme,....)
- Does it generate a "buzz" in the workplace?
- Are there other potential actions that can increase and escalate pressure on the employer to resolve the issue?

Additional questions to consider:

Does the action require resources? Yes ___ No ___

If yes, what are the resources and are they available? Yes ___ No ___